

Sending digital advertising material to Plaza Watch:

We only accept these file-formats:



High resolution PDF-file with embedded fonts (PostScript-fonts) and high-resolution pictures. (300dpi).

ICC or Color Profile:

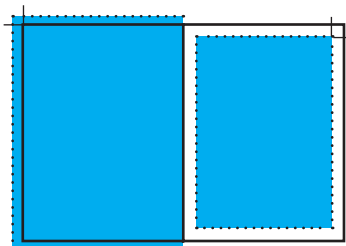


ISO Coated



Print optimized, high resolution Eps-file with embedded fonts (PostScript-fonts). (300 dpi)

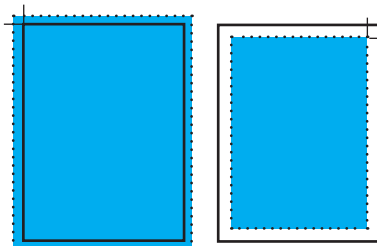
Please, check these up, before sending: Screen 150 lpi, cropmarks, bleedmarks, 3 mm bleed (observe!), high resolution (300 dpi), CMYK-mode images, Postscript-fonts embedded.



Crossover Spread:

460 x 298 mm + 3 mm bleed

Non-bleed: 420 x 270 mm



Full page:

230 x 298 mm + 3 mm

Non-bleed: 205 x 270 mm

How to send it:

Via Ftp or Web:

To send an ad using FTP, you have to log on to our FTP-server. Please name the file, i.e **BreitlingPlazaWath07.pdf** (advertiser, magazine, edition). Always compress the file with Stuffit (Macintosh) or Zip (PC).

Host: <ftp2.plazapublishing.se> (Even via Explorer, Safari or similar web program)

User ID: Annon

Password: abc123

Via e-mail:

Send the file to this email address: ads@plazawatch.com

Notice that the file you are sending by e-mail cannot be larger than 10 Mb and has to be compressed with Stuffit (Mac) or Zip (PC).

Via mail or delivery:

PLAZA WATCH

Att / Annonskoordinator

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